

ENTERTAINMENT FRONT



TUMAINI

A Movie Series

YOUNG AFRICAN THINK'RS CONVENTION

REALIZING THE ENVISIONED AFRICA

August 10-12, 2016, African Union Commission

Introduction

Movies, series and shows have been shaping the youth for a long time ever since film's creation in the 1890's.

Film has been an effective means of conveying information and pushing different political vantage points. Research has shown that the average young person watches close to 6 hours of TV a day. As young Africans, what we're being fed through these hours is westernized culture, and being eroded of our own morals and values. It keeps shaping who we are as Africans, and slowly making us forget who we are. Film is a powerful medium that we can use to spread Agenda 2063 into the minds of young people.

Agenda 2063 is such a crucial document that paves the way towards a beautiful and ideal Africa. It is a compilation of our leader's dreams that we the young ones now need to carry as our own. To communicate this envisioned Africa, it needs to be presented in a way that appeals to the young people, and speaks their language.

Since it's the youth that will make this dream a reality and actually be present in 2063, we decided as a team to change the packaging and find a creative way of presenting this agenda.

Objectives

1. To popularize Agenda 2063 in a creative way to the youth
2. To promote African morals and values
3. To inspire young people undertake their roles and responsibilities to realize Agenda 2063



Project Proposal

TUMAINI A Movie Series

Tumini means 'hope' in Swahili. This name was given to stir up hope in Africa for a brighter future. As the stories of the characters unveil, hope is the main thing we aim to communicate to and inspire each person to have.

There are five things we took into consideration when we came up with this series

1. We're targeting youth, so our series is catered to young people. What's interesting to young people is not a documentary about a document. What's interesting to young people is adventure, curiosity, romance etc. So we've decided that our primary genre is Fictional Drama with a hint of comedy, action and romance.
2. We want to promote African values and show different parts of Africa, so our primary setting is centered in Africa and will involve around real African people.
3. Our series incorporates Agenda 2063, both in metaphorical and literal ways. For example, at the start of every episode, 1 or 2 aspirations will be narrated. Each main character is also based upon the aspirations in Agenda 2063.
4. The biggest way to capture the attention of young people is to make it relatable, so we've made most of the characters young Africans with real problems who we'll see grow into people who will push Agenda 2063 into reality.
5. We've adhered to principles endorsed by the AU, and we've developed 8 characters (4 men and 4 women) that come from different parts of Africa.

The series presents the Agenda 2063 not only as a dream but as a reality waiting to be unveiled. And this series is going to show the reality of the current state of Africa through the life of 8 individuals and their journey as they go to the unveiling of a different reality, which is Africa in 2063.

Instead of telling people about the better future of Africa, we decided to give them a mirror to see themselves in these characters and in seeing their life, we show them the hope within them that can transform their continent through the lives of these characters.

Character Outline



Name: Kidama Malamu

Nick Name: Kiki,

Country: Congo

Age: 19

Aspiration 1: A prosperous Africa based on inclusive growth and sustainable development.

Short Description:

Kiki is a street thief who likes cheating, tricks and trouble making. He grew up with a father that was a drunkard and abusive and they were poor. This characters ultimate goal would be to get rich famous and praised amongst everyone, especially woman.

He will aspire to become an honest and successful businessman in the year 2063 through all the adventure that is going to take place in the series.



Name: Bea Khaled

Nick Name: Bea

Country: Tunisia

Age: 20

Aspiration 2: An integrated continent, politically united and based on the ideals of Pan-Africanism and the vision of Africa's renaissance.

Short Description:

A strong leader who is also a young mother, she grew up in a society where she was constantly criticized. Because she had a family that was poor but honest, she wants to fight for woman, the weak and the oppressed. She is idealistic, smart and is an over achiever.

She will aspire to become an inspiring and exemplary politician in the year 2063.



Name: Silas Gatete

Nick Name: Silas

Country: Rwanda

Age: 18

Aspiration 3: An Africa of good governance, democracy, respect for human rights, justice and the rule of law.

Short Description:

An honest, good hearted teen that grew up with grandparents that installed in him good values and caring for others. Because of what happened to his grandparents lands, he wants to be a lawyer to fight injustice. He will inspire the just and democratic African in the year 2063.



Name: Kamal Karim
Nick Name: Rambo
Country: South Sudan
Age: 19
Aspiration 4: A peaceful and secure Africa

Short Description:

A prideful teenager who lost his mother at young age and grew up with a strict and abusive father. He wants power and control on everything that he does. He will join the army because of tribalism and he has always admired Rambo. He will be inspired to become the leader in making Africa a peaceful and secured continent in 2063.



Name: Abera Woldu
Nick name: Abrish
Country: Ethiopia
Age: 19
Aspiration 5: An Africa with a strong cultural identity, common heritage, shared values and ethics.

Short Description:

A young shepherd who has the talent for music and masters his flute (Washint). He plays his music for his sheep and compose his own ideas after school. He gets discovered by a popular artist on a trip, and gets to come to the capital and face the cultural distortion and the colors of it that has faded due to westernization. And he dedicates his life in trying to face that with music. He will become a founder of a museum in 2063 that will become one of the world's biggest cultural institute for Africa.



Name: Voula Edma
Nick name: Vee
Country: Madagascar
Age: 17
Aspiration 6: An Africa whose development is people-driven, relying on the potential of African people, especially its women and youth, and caring for children.

Short Description:

A free spirited happy teen who grew up around fisher men. She is very artistic. She is a sculptor. She wants to make a business out of art and photography. She also wants to have her business all around Africa in different cultures while traveling and exploring. She is a beautiful young girl, who is very friendly, sociable and interactive.

She will become an inspiring artist in the year 2063.



Name: Sarafina Thandaza

Nick name: Saz

Country: South Africa

Age: 21

Aspiration 7: Africa as a strong, united and influential global player and partner.

Short Description:

A fearless, hardheaded, emotional woman that is strong willed. She loves street basketball, pop culture and freestyle dancing. She will find herself in a *soeto* community that is highly affected by gang related crimes, drug war and xenophobia. She is faced with difficulties of making her dreams come true and influencing others as well. She will show how after all, Africa will be united and strong hence influential to the future Africans as well as to other continents in the year 2063.



Main Character

Name: Aketch Garanga

Nick name: Puou

Country: South Sudan

Age: 16

A loving, hopeful and passionate girl who has an open mind to learn and to observe. A girl who is focused, dedicated and determined to achieve whatever she set her mind on. A sacrificial girl who got separated with her sister because of the conflict in South Sudan, and will do whatever she can to get her back. She will aspire and learn from each character above and will be a professor, who wins a Nobel Prize in the year 2063.

Starting Script

The scene starts with a woman in her sixties holding her cup of coffee sitting on a bench outside of her office watching all the cars and the people go by, as they make her city come alive.

A beautiful Ingwe (cheetah in kinyarwanda), a luxury black car, slowly stops in front of her.

As she walked towards the car, the door opened automatically and she sat inside. She told her car, "Take me around the city, I want to refresh my mind before I get home."

"As you wish Mrs. Akech" the Artificial intelligent replied. And the car started cruising automatically around the blocks of the city.

As she stared around her home town in Daga post, she breathed deeply and kept looking at how the city had transformed in this past few decades alone.

People are using smartphones made in Africa that use renewable energy, kids hover boarding on the sidelines, screen covered shops with products being displayed giving much vibrant colors to look at, food stands that didn't have any one cooking, but are automatically preparing amazing traditional dishes.

As the car continued on, all of a sudden, a train zooms by and stops at a distance, dropping off visitors from other nations.

The dream had come alive.

She was looking on the other side of her window now, and she asked herself when she last saw a beggar on the streets of her hometown; smiling she nodded her head because she couldn't remember.

As Her automatic car continued touring her around the city, she sat relaxed and closed her eyes, and her memories started flowing through her head. She embraced to recoil her youth.

Flashback to 2017

2017, South Sudan, Daga post, a truck is seen coming from far. It made its engine heard well before it slowed down beside a house.

A man jumped from the truck and went behind it. He hopped on the carrier, and removed a fabric that was covering a machine gun fixed under it. He turned it and aimed on to the house. He turned the safety off and pulled the trigger.

The fire being spat out of the mouth of the gun started reaping everything in the house. The sound of the machine gun throwing rounds and rounds of bullets was deafening. As the house falls apart, in the middle of that hell fire, from the back, a face dug out of the foundation that had access to the outside.

It was a face of a girl, a shocked and frightened face that had her world torn apart with bullets flying over her head. Knowing that it was not the end of her world yet, she pushed and shoved herself out of the foundation. Her heart beating a million beats per second, she lay down, pushed her hands back to the hole she came through searching for her sister.

Having found her, she grabs her by the shoulders and pulled her out quickly. Her sister was crying. The little child was in shock. She held her hand, and told her "Let's run Ayisha!, they won't catch us if we run!"

Knowing that every breath they have right now, is the most precious thing to hold on to, they kept running towards any ground that will land their feet...the journey into which all their struggles began and where their hope will take them.

*** Scene Ends ***

Written on the screen:

Aspiration 4

"A peaceful and secure Africa"

